



WASHINGTON Waldorf School

Purchase Yearbook Ads

Yearbook ad space is for sale now, with copy (your ad) due **Monday, May 2, 2022**. Ad space can be used to congratulate your child / the class, thank a teacher / the school, and/or advertise your business.

A limited amount of ad space is available, on a first-come, first-serve basis (Class of 2022 and Class of 2026 get first dibs!) – so please reserve your ad space by [emailing Erina O'Brien](#), Yearbook Club Sponsor, as soon as possible.

There are two options for payment and designing your ad:

1. Reserve ad space, pay, and design your ad space directly through [our Treering yearbook webpage](#). Once you purchase your yearbook through the Treering website, you will have the option to purchase and design your ad space. Instructions are provided to walk you through the process.
2. Pay the School directly by check and then design your ad on a google drawing template. Make your check out to "WWS" with "yearbook ad" in the memo line, to the attention of Erina O'Brien. After reserving your ad space by email, I will send you the google drawing template. It should be as easy as "cut and paste" to complete your ad. Pricing is as follows:

- 1/8 page (2 1/8" wide x 4 1/4" high, full color): \$20
- 1/4 page (3 1/2" wide x 4 3/4" high, full color): \$30
- 1/2 page (7 1/4" wide x 4 3/4" high, full color): \$50
- Full page (7 1/4" wide x 9 3/4" high, full color) : \$80

Digital Guidelines:

- .JPG, .TIF and .PNG files only
- High resolution files recommended. If you are scanning photos, use 400–500 dpi. • Maximum file size is 50 MB.
- Maximum image size is 10,000 pixels x 10,000 pixels.
- RGB file format only (no CMYK).

Questions? Please email me at Eobrien@washingtonwaldorf.org