WWS AT A GLANCE

SCHOOL

- · Co-ed, Waldorf-based education
- Developmental and holistic curriculum
- Grades Pre-K through 12
- Established in 1969
- Campus: six acres bordering on parkland, walking distance to Potomac River
- Location: Bethesda, Maryland 3 miles from the Washington, DC border
- Fnrollment: 300

PARENTS

- 25-55 yrs. of age
- Highly-educated, most possessing advance degrees
- Progressive
- Upper middle-class

KEY CONCERNS organic diet, natural products, comprehensive arts curriculum for children, education that acknowledges the whole child imaginative play, commitment to celebrating diverse cultural and religious backgrounds

VALUES organic/vegetarian/vegan diet, community-supported agriculture, outdoor activities, travel, green lifestyle, reading, creating art, handcrafts, music, theater, sports, interaction with other cultures, farm-to-table dining





4800 Sangamore Road, Bethesda, MD 20816 301.229.6107



SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP APPLICATION

\$1,500

- · Recognition in gala invitation (1200+ electronic invitations sent)
- · Recognition on WWS Facebook page
- · Logo and link in WWS Weekly Bulletin (electronic; 2 issues to 900+ ea)
- · Recognition during gala (150+ guests)
- · Logo and link in gala newsletter (electronic: 2 issues to 900+ ea)
- · Ad in gala program
- Recognition in WWS Annual Report (print; 1000+)

\$1,000

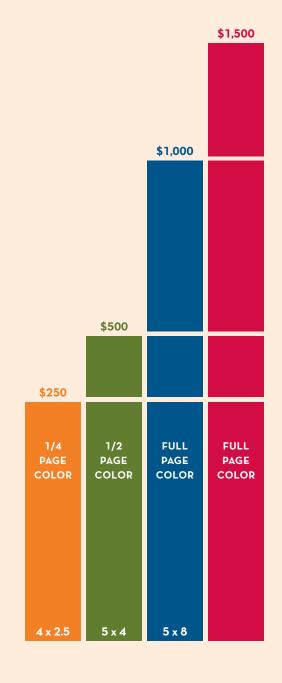
- · Recognition during gala (150+ guests)
- · Logo and link in gala newsletter (electronic: 2 issues to 900+ ea)
- · Ad in gala program
- Recognition in WWS Annual Report (print; 1000)

\$500

- · Logo and link in gala newsletter (electronic; 2 issues to 900+ ea)
- · Ad in gala program
- Recognition in WWS Annual Report (print; 1000)

\$250

- · Ad in gala program
- · Recognition in WWS Annual Report (print; 1000)



MAIL TO

Washington Waldorf School 4800 Sangamore Road, Bethesda, MD 20816 or call Maria Monteverde-Jackson, Director of Events and Community Relations at 301.229.6107 x125

INDIVIDUAL SPONSOR / COMPANY NAME
NAME OF PERSON TO BE ACKNOWLEDGED
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LOGO/GRAPHIC
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CARD BILLING ADDRESS